



Why custom software?

Software can do many things and the biggest is saving your business money by streamlining processes.

You know how to run your business effectively. Software should conform to how you run your business. You should not have to conform your business to the software. There are many off the shelf software packages that can be bought and work effectively. But these software applications are made generically and cannot fit all specific business needs. For specific business needs a custom software application can be designed to fit your business.

Example

An Omaha company had multiple sales people that visited clients throughout the United States. When their sales people visited each client they would have to enter several spreadsheets of information regarding a possible sale which would then be e-mailed to the home office for estimates to be made. This information then needed to be presented to the client later for approval. This process was very time-intensive and involved multiple people in multiple departments. The process from meeting with the potential client to giving them an estimate would take 3-5 business days to complete. The question that was asked was "Is there a way to streamline this process to make it faster".

Solution

A custom software application was created to allow sales people to submit information securely on-line using their laptop while talking with the potential client. This information was presented real-time to the home office which could then create the estimate. When the estimate was complete the sales person would receive an automated e-mail where the estimate could be downloaded on-line. *This process now took 1-2 business days saving 2-3 business days for each sales estimate!*

Conclusion

Many times there are ways to streamline your business that you have never thought of. If you see a need for custom software or see a process that needs to be more efficient, contact Rizsoft for a free consultation.